



Press Release

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Focus business / Printing Market

Electrogeloz celebrates 70 years

The player talks about its experience and puts its employees in the spotlight to build the future of the industry.

On the occasion of its 70th anniversary, Electrogeloz, a company specializing in digital, has decided to honour its employees and customers. Indeed, the family business founded in 1946 chose to testify the men and women it consists of in a book which will be distributed internally. Electrogeloz discusses the multiple challenges and ever increasing demands in terms of deadlines, responsiveness and flexibility which it faced and allowed it to be among the key players in the digital printing market.

A story written and supported by committed employees

A dynamic and growing company, Electrogeloz employs nearly 300 people. Recognizing that its employees are involved in the writing of its history, the company has set up an HR policy that emphasizes the development of the skills of its employees and the diversity of careers. The company works on valuing each employee by providing all the essentials resources (training, support measures, etc...).

So for its 70th birthday, Electrogeloz chose to pay tribute to the men and women it consists of.

70 years of research and innovation to satisfy customers from various sectors

Because of its responsiveness, its capacity for innovation and efficiency, Electrogeloz develops practical solution adapted to market so that its customers can stay focused on their own performance, such as the OZALID solution.

Launched in 2011, Ozalid is the first fully interactive command-tracking solution. The company's developers designed it to provide user with full transparency on prices, on-line viewing and editing of documents, real-time tracking, order status and access to statistical tables. Customers can thus achieve up to 50% savings on their printing budget through increased productivity, better management of internal resources and cost control.

An experience for the benefit of the future of the printing market

"Since the creation of Electrogeloz in 1946, we have been constantly acquiring new skills to meet the needs and expectations of our customers. Our strategy is to offer a wide range of services by controlling the entire printing line from design to delivery of small or large format documents" says Sébastien Moreau, Managing Director of Electrogeloz

The recent acquisition of the player GT Print, is part of this logic. Now Electrogeloz is aimed at all business sectors for high-value production in small and/or large format. It differentiates itself from its competitors by stepping away from the commonplace offer and broadening in the spectrum of its expertise. With this decision, Electrogeloz hopes to achieve a turnover of 40 million euros in 2016.

About Electrogeloz Group

Created in 1946, Electrogeloz is a family business, specialized in printing, via document management solutions. Electrogeloz, includes in its offers a broad range of service for document printing (printing from small to large format on flexible and rigid material with high-end finishing) and document management (on request printing tool, digital library).

With a turnover of 39 million euros in 2015, Electrogeloz employs 300 people, prints more than 200 million A4 pages and 560,000 large format prints per year and meets the needs of more than 2,500 customers. The group is present in Paris, Lyon and Geneva with 9 subsidiaries and 12 independent and complementary production sites.

Heavily involved in sustainable and environmentally responsible approach, it is the first digital service provider to obtain the ISO 9001 certification from the AFAQ in 1995 and since 2009 undertakes a carbon assessment (Bilan Carbone®). In 2011, the Electrogeloz subsidiary Ivry obtained the ISO 14001 certification and PEFC.

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