



Feedback

Paris, September 2015

Mercedes-Benz France manages its printing activity with Electrogeloz responsibly.

For the Mercedes-Benz Group France to have a responsible approach is a clearly identified issue. In search of excellence, the group has implemented many processes in this direction. In 2014, when Mercedes-Benz France moved three of its entities to Montigny-le-Bretonneux (78) in a new building labelled HQE and BREEAM, it was obvious to outsource printing operations. To meet this challenge, the Mercedes-Benz Group France chose Electrogeloz Group and its Ozalid solution.

Benefits

- Rationalization of printing costs,
- Execution speed,
- Monitoring the quality of the final rendering,
- Total traceability.

In 2014, Mercedes-Benz France inaugurates its new site in Montigny-le-Bretonneux (78). The Group moves in nearly 750 employees from the head offices of Mercedes-Benz France and Mercedes-Benz Financial services France and the employees from the Saint-Denis technical training center (93). This installation coincides with the development of new business dynamics. Indeed, the ultra-modern and environmentally pioneering construction, is certified HQE and BREEAM. Therefore, it was important for Mercedes-Benz that its printing activity fell within the extension of this responsible approach.

« The Group chose the complete outsourcing of printing jobs from the entire large volume printing part, the reprography of commercial documents, from communication and the training centre. After a tender, we selected Electrogeloz to sub-contract this activity. » said Edwige Trémel, General & H S E Services Manager, Mercedes-Benz France.

« We started sub-contracting in our closest unit to the customer's site. In parallel, we have opened access to the Group's employees to the Print Management solution (OZALID) so they control their print jobs. » explains Thierry Delporte, Outsourcing Sales Manager, Electrogeloz Group.

A fully configured and customized Ozalid space was create for the Group, based on its specifications (customization according to the graphics standards of the Group, rights given to the user, monitoring, etc...)

The employees have gradually adopted the tool. The Electrogeloz team has assisted them by offering individual or group training sessions.

« Ozalid is a simple tool to everyone's level. It pools data in a completely secure and confidential way. The activity is fluid and deadlines are contractually respected. » says Edwige Trémel, General & HSE Services Manager, Mercedes-Benz France.

Thanks to OZALID which enables the design of the document on-line its customizations by exploitation of the shopping basket, the Mercedes employees can refocus on their own core business.

The OZALID tool enables Mercedes-Benz France to have full traceability of orders on a daily basis through statistical monitoring tables of consumption by user or department. The Group manages to effectively rationalize its printing activity.

A propos du Groupe Electrogeloz

Created in 1946, Electrogeloz is a family business, specialized in printing, via document management solutions. Electrogeloz, includes in its offers a broad range of service for document printing (printing from small to large format on flexible and rigid material with high-end finishing) and document management (on request printing tool, digital library).

With a turnover of 31 million euros in 2014, Electrogeloz employs 300 people, prints more than 150 million A4 pages and 560,000 large format prints per year and meets the needs of more than 1,350 customers. The group is present in Paris, Lyon and Geneva with 8 subsidiaries and 10 independent and complementary production sites.

Heavily involved in sustainable and environmentally responsible approach, it is the first digital service provider to obtain the ISO 9001 certification from the AFAQ in 1995 and since 2009 undertakes a carbon assessment (Bilan Carbone®). In 2011, the Electrogeloz subsidiary Ivry obtained the ISO 14001 certification and PEFC.

Website : www.electrogeloz.com

About Mercedes-Benz France

With more than 80,000 vehicles (cars, vans, trucks and buses) from all of its brands sold in 2014 in France, Mercedes-Benz is one of the leading brands of high-end market in passenger cars and one of the first importers of industrial vehicles.

Mercedes-Benz France distributes the brands Mercedes-Benz, smart, Mercedes-Maybach and Fuso (Canter). In 2014 it achieved a turnover of €3.2 billion and directly employs approximately 3,000 people in its headquarters and subsidiaries. Its new headquarters "Star Centre" which moved to Montigny-le-Bretonneux in June 2014, is organized into three branches: Mercedes-Benz Cars, Vans and Trucks in the context of the global Daimler programme named "Customer Dedication".

Mercedes-Benz France relies on over 400 contact points providing a full mesh of the territory, through its subsidiaries and a hundred or so private investors.

Mercedes-Benz France and its parent-company, the Daimler Group, also claim their economic commitment on our territory across three production sites – under Daimler AG - (smart in Hambach, Evobus in Ligny en Barrois and Mercedes-Benz in Molsheim), and three logistics centres under the French subsidiary (Etoile-sur-Rhône, Valenciennes and Hatten) at a European even international standing.

In total, the sales forces and after-sales network of authorized distributors and repairers, employees of Mercedes-Benz and Daimler France and Daimler sites located in France represent nearly 15,000 employees.

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